



## AGENDA

**Simultaneous English/Spanish interpretation will be available in all Workshops, General Sessions, and Sponsor Breakout Meetings.**

### Monday, December 8

- 10:00am – 12:00pm **Pre-Seminar Workshop: Handling and Processing of Repatriated U.S. Banknotes** conducted by the U.S. Federal Reserve (*must be pre-registered to attend*)
- 1:00pm – 4:00pm **Pre-Seminar Workshop: Cash Processing – Moving Towards a More Efficient Cash Vault** conducted by Currency Research (*must be pre-registered to attend*)
- 4:00pm – 6:00pm Delegate Check-in and Distribution of Delegate Materials (Metropolitan Foyer South, 3<sup>rd</sup> Floor)
- 5:00pm – 7:00pm Welcome Reception in Sponsor Exhibition (Metropolitan Ballroom 2/3/4 and Foyer, 3<sup>rd</sup> Floor)

### Tuesday, December 9

- 8:00am – 7:00pm Sponsor Exhibit Viewing; coffee, tea and pastries served from 8:00 – 8:30am. (Metropolitan Ballroom 2/3/4 and Foyer, 3<sup>rd</sup> Floor)

#### **General Session Opening** (Metropolitan Ballroom 1)

- 8:30am – 8:40am **Welcome Address** by Marci Chavez, Currency Research
- 8:40am – 8:50am **Opening Remarks: Welcome to Miami** by Paul Graham, the Federal Reserve Bank of Atlanta, Miami Branch

#### **General Session I Coordinated by Marci Chavez, Currency Research**

- 8:50am – 9:10am **Supply Chain Logistics Has Revolutionized Retail – Let's Do the Same for Cash!** by James Narron, the Federal Reserve System Cash Product Office
- 9:10am – 9:30am **Modernizing the Note Exchange System in Canada** by Carolyn Samuel, Bank of Canada, and Andrej Zdravkovic, Giesecke & Devrient
- 9:30am – 9:50am Questions & Answers
- 9:50am – 10:30am Delegate Photograph
- 10:30am – 11:00am Coffee and tea in Sponsor Exhibition

#### **General Session II Panel Discussion, Moderated by Jim Poteet, Treasury Strategies, Inc.**

- 11:00am – 12:00pm **Panel Discussion: Cash Processing – Is Outsourcing the Answer?** Panelists: Michael Scarlett, Wells Fargo; David Negrete, MUFG Union Bank; Jim Pierce, Bank of America; Edward Leese, PNC Bank
- 12:00pm – 12:45pm **Sponsor Breakout Session I** (delegates must complete their breakout selection forms in advance)
  - Efficient Management of Retail Cash** by Glory Global Solutions (*Plaza Room 1; 5th floor*)
  - What Are Currency Processing Manufacturers Missing?** by Toshiba (*Plaza Room 4; 5th floor*)
  - Know Where Your Cash Is! Full Transparency - How Software Empowers you to Take the Right Decision** by Giesecke & Devrient (*Plaza Room 5; 5th floor*)
  - Cash Enterprise 2.0: Get your Technology Strategy Ready!** by Transtrack International (*Junior Ballroom A; 5th floor*)
  - Redesigning The Currency Supply Chain** by Morphis (*Junior Ballroom B; 5th floor*)
  - Future Proofing Your Cash Management Processes** by De La Rue (Closed to Competitors) (*Junior Ballroom C; 5th floor*)
- 12:45pm – 2:00pm Lunch served in Metropolitan Ballroom 5/6/7
- 1:00pm – 1:45pm **Meeting of the Cash Management Association of the Americas - CMAA** led by Joe De Rosa, Executive Director, CMAA, and Vice President, Via Mat International (USA) (*Metropolitan Ballroom 1*)

# AGENDA

## Tuesday, December 9 (continued)

### General Session III Coordinated by Andrej Zdravkovic, Giesecke & Devrient

- 2:00pm – 2:20pm **Benchmarking in Cash Processing** by Alan Gerard, Currency Research
- 2:20pm – 2:40pm **Bank of America's 3 Year Strategy to Outsource Vaults Achieved with the Sale and Divestiture of Remaining Cash Vaults to GardaWorld** by Jim Pierce, Bank of America and Shellie Crandall, GardaWorld
- 2:40pm – 3:00pm **Productivity - The Road to Success** by Guenter Ernst, Geldservice Austria
- 3:00pm – 3:20pm **The Evolution of Cash in Transit in Latin America** by Camilo Fernandez, Intertecno and Michael Horowitz, WitzCo. Technodev
- 3:20pm – 3:40pm Questions & Answers
- 3:40pm – 4:15pm Coffee break with snacks in Sponsor Exhibition
- 4:15pm – 5:00pm **Sponsor Breakout Session II** (delegates must complete their breakout selection forms in advance)
- The Branch is Dead... Long Live the Branch!** by Glory Global Solutions (*Plaza Room 1; 5th floor*)
- What Are Currency Processing Manufacturers Missing?** by Toshiba (*Plaza Room 4; 5th floor*)
- The Automated Cash Room - Prepping, Processing and Packaging** by Giesecke & Devrient (*Plaza Room 5; 5th floor*)
- The Changing Face of Wholesale Banknotes and How to Control the Compliance Burden** by IMX Software (*Junior Ballroom A; 5th floor*)
- Redesigning The Currency Supply Chain** by Morphis (*Junior Ballroom B; 5th floor*)
- Future Proofing Your Cash Management Processes** by De La Rue (Closed to Competitors) (*Junior Ballroom C; 5th floor*)
- 5:00pm – 7:00pm Networking Cocktail Reception in Sponsor Exhibition (light food, beer and wine)

## Wednesday, December 10

- 8:00am – 5:20pm Sponsor Exhibit Viewing; coffee, tea and pastries served from 8:00 – 8:30am. (Metropolitan Ballroom 2/3/4 and Foyer, 3<sup>rd</sup> Floor)
- ### General Session IV Coordinated by Brendan Burge, Toshiba International Corporation (Metropolitan Ballroom 1)
- 8:30am – 8:50am **IACA Presents: The Latest Global Payment Trends** by Eugenie Foster, the International Association of Currency Affairs (IACA)
- 8:50am – 9:10am **The Next Stage of Vault Automation** by Ed Brindley, Glory Global Solutions
- 9:10am – 9:30am **Intelligent Banknote Neutralisation Systems (IBNS) & CIT in the U.S.** by J. R. Davis, Davis Bancorp (presented by Patrice Rullier of Oberthur)
- 9:30am – 9:50am **International Wholesale/Retail of Banknotes** by Ben Van Kerkwijk and Jeffrey Pruiksmas, Brink's Global Services
- 9:50am – 10:10am Questions & Answers
- 10:10am – 10:45am Coffee and tea in Sponsor Exhibition
- 10:45am – 11:30am **Sponsor Breakout Session III** (delegates must complete their breakout selection forms in advance)
- The People-less Cash Centre – Including Advancements from Japan** by Glory Global Solutions (*Plaza Room 1; 5th floor*)
- Wearable Computing (Google Glass) and Applications for Cash Processing** by NamSys (*Plaza Room 4; 5th floor*)
- Opportunities with RFID** by ControlTek (*Plaza Room 5; 5th floor*)
- Protecting Your Customer's Information Through Secure Document Transit and Storage** by Shields Security Bags (Closed to Competitors) (*Junior Ballroom A; 5th floor*)
- How Do You Manage the Quality and Authenticity of Notes in Circulation in Support of National "Clean Note" Strategies?** by Innovia Systems (*Junior Ballroom B; 5th floor*)
- Where Exactly Is Your Money? and The Evolution of Smart Safe Technology** by Lowers Risk Group, Fifth Third Bank, and Witz Co. Technodev (Closed to Competitors) (*Junior Ballroom C; 5th floor*)




# AGENDA

## Wednesday, December 10 (continued)

### General Session V Panel Discussion, Moderated by Lindsey Scott, Huntington National Bank

- 11:30am – 12:30pm **Panel Discussion: Smart Safes – Are they the Hannibal Lecter of the Cash Handling Service Providers?** Panelists: Bob Walters, Burroughs; Jane Levenhagen, Security Inc.; Louis Layton, Fiserv; Mike Beach, Fifth Third Bank
- 12:30pm – 1:30pm Lunch served in Metropolitan Ballroom 5/6/7
- 1:30pm – 2:15pm **Sponsor Breakout Session IV** (delegates must complete their breakout selection forms in advance)
- Transforming the Merchant Cash EcoSystem** by ARCA (*Plaza Room 4; 5th floor*)
- Modernizing the Cash Control With Innovative Solutions** by CDM (Closed to Competitors) (*Plaza Room 5; 5th floor*)
- Cash Forecasting: The Future's Not What it Used to Be** by NCR (Closed to Competitors) (*Junior Ballroom A; 5th floor*)
- Essentials of Cash Management: Maximizing value from Cash Forecasting & CIT Scheduling Optimization** by PlusOneMinusOne (*Junior Ballroom B; 5th floor*)
- The Value Proposition for Optimising Currency for Retailers** by Fiserv (*Junior Ballroom C; 5th floor*)

### General Session VI Coordinated by Marcus Custance, IMX Software

- 2:15pm – 2:35 pm **Optimizing the Cash Supply Chain in Banco Provincia** by Marcelo F. Zarlenga, Banco de la provincia de Buenos Aires 
- 2:35pm – 2:55pm **Can Bringing Cash Handling Processes In-House Be Justified in an Environment Where Trends Are Geared Towards Outsourcing? A Case Study** by José Bocanegra Reyes, CitiBank-Banamex 
- 2:55pm – 3:15pm **Integrated Cash Management Services in the Peruvian Market** by Mirella Velásquez Castro, Hermes Transportes Blindados S.A. 
- 3:15pm – 3:35pm Questions & Answers
- 3:35pm – 4:00pm Coffee, tea and snacks in Sponsor Exhibition

### General Session VII Coordinated by Ed Brindley, Glory Global Solutions

- 4:00pm – 4:20pm **Cracking the Vault at Walt Disney World** by Melissa Keil-Tumbleson, Walt Disney World Currency
- 4:20pm – 4:40pm **Bitcoin Fundamentals - What Does The Future Hold?** by Jim Cunha, Federal Reserve Bank of Boston
- 4:40pm – 5:00pm Questions & Answers
- 5:00pm – 5:20pm **Live Industry Survey** by Gonzalo Santamaria, Currency Research
- 6:30pm – 10:30pm Delegate Appreciation Reception and Dinner at Briza on the Bay (*motorcoach transportation provided from the front lobby of the JW Marriott Marquis at 6:30pm*)

## Thursday, December 11

### Post-Seminar Symposium: Banknote Production - Where the Cash Cycle Begins

- 8:30am – 9:00am Coffee, tea and light food served (Metropolitan Ballroom Foyer; 3<sup>rd</sup> Floor)
- 9:00am – 9:20am **Symposium Opening Remarks** by Gonzalo Santamaria, Currency Research

### Session I Coordinated by Gonzalo Santamaria, Currency Research (Metropolitan Ballroom 1)

- 9:20am – 9:40am **Issuance of the New-Design \$100, A Year Later: Demand, Inventories, and Lessons Learned** by Shaun Ferrari, Board of Governors of the Federal Reserve System
- 9:40am – 10:00am **Evolution in Banknote Production – Complexity Meets Quality** by Juergen Zerbes, Giesecke & Devrient
- 10:00am – 10:20am **How to Control Fitness and Authentication of Cash in Circulation** by Francisco Lopez, Innovia Systems
- 10:20am – 10:40am Questions & Answers
- 10:40am – 11:10am Coffee and tea break

# AGENDA

Thursday, December 11 (continued)

## Session II Coordinated by Trish Halligan, Currency Research

- 11:10am – 11:30am **Better Data. Better Decisions. Better Results** by Millie Roberts, De La Rue
- 11:30am – 11:50am **Counterfeit and Theft Deterrence: A Focus on the Challenges, Implications and Solutions for Automated Cash Management Systems** by Sarah Yacoub, SICPA
- 11:50am – 12:10pm Questions & Answers
- 12:10pm – 12:20pm **Symposium Closing Remarks** by Trish Halligan, Currency Research
- 1:30pm – 4:00pm First tour to the Federal Reserve Bank of Atlanta – Miami Branch (*departing from the front lobby of the JW Marriott Marquis; must be pre-registered to attend*)
- 2:30pm – 5:00pm Second tour to the Federal Reserve Bank of Atlanta – Miami Branch (*departing from the front lobby of the JW Marriott Marquis; must be pre-registered to attend*)

## Special Thanks to our 2014 Sponsors:

