ICCOS EMEA 2012
Warsaw November 5 - 7

# PAYMENTS SURVEY

Please take a few minutes to complete this survey and RETURN TO CR DESK before END of LUNCH on Tuesday. Survey results will be shared in the CLOSING remarks of the Seminar**. All individuals' information will be held strictly CONFIDENTIAL.**

**YOUR NAME (optional)**:_____ **COUNTRY (required please)**:_____

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|---|---|
| 1. Indicate the percentage that you utilize these various payment methods at POINT OF SALE--totaling 100% (based on # of transactions and not value). | _____ % Cash _____ % Other (please specify)<br>_____ % Debit Card<br>_____ % Credit Card<br>_____ % Prepaid Card/Stored Value Card<br>_____ % Mobile Phone |
| 2. What do you expect your percentages to look like in 10 years (by # of transactions) based on same payment methods. | _____ % Cash _____ % Other (please specify)<br>_____ % Debit Card<br>_____ % Credit Card<br>_____ % Prepaid Card/Stored Value Card<br>_____ % Mobile Phone |
| 3. I use Cash….(check the one that best reflects your payment behavior ): | ☐ rarely.<br>☐ for any value transaction size<br>☐ for small value transactions mostly.<br>(Please give estimated threshold_____)<br>☐ for larger value transactions mostly<br>(Please give estimated threshold_____) |
| 4. How many times have you used a mobile phone for payment at POINT OF SALE? | ☐ None<br>☐ 1 – 5 times<br>☐ 5 – 10 times<br>☐ more than 20<br>☐ I don't have a mobile phone |
| 5. If you used a mobile phone for payment, check the type of payment applications for which it was used. | ☐ Person to Person<br>☐ Internet/e-payment<br>☐ Retail Point of Sale |
| 6. What % of your expenditures (regardless of payment method) is at point of sale versus on-line purchasing:? | _____ % On-Line (either by phone or computer)<br>_____ % Point of Sale |
| 7. If you routinely keep cash holdings, what is the main purpose (please rank if more than 1 applies—with 1 being most prominent reason): | ☐ Transactions<br>☐ Emergency/Contingency<br>☐ Savings<br>☐ I do not trust Financial System<br>☐ Other<br>Average Cash Holdings _____(please indicate currency) |
| 8. How much cash do you typically have in your wallet? | _____ (please indicate currency) |